

## Message from the GoGirlGo! Chicago Leadership



Thank you and please know how grateful we are to each one of you who have helped with the growth of the Women's Sports Foundation's GoGirlGo! Chicago project and made the last three years such a wonderful success. The purpose of this report is to give everyone a sense of how we have progressed on multiple fronts within the GoGirlGo! Chicago Initiative. We welcome your reaction, input, public discourse and involvement. There is so much more to be done!

GoGirlGo! Chicago is designed to mobilize a community at the grassroots level to (1) address the issue of sedentary girls—how to get them moving—and (2) stop girls from dropping out of sports and physical activity at a rate that is double that of boys. The focus of our work has been to identify and support the 300+ girl-serving organizations—schools, park and recreation centers, churches and nonprofit organizations—that offer or want to provide physical activity programming to girls aged 8 to 18.

**Why?** Because "her life depends on it." Physical activity and sport are fundamental solutions for many of the serious health and social problems faced by girls. These include obesity,

heart disease, substance abuse, teen pregnancy and depression—which accounts for much of the more than \$1 trillion spent on healthcare for treating these issues. If we do nothing to address the current obesity and inactivity crisis, one out of three girls born in the year 2000 will become a Type II diabetic. Girls are healthier and more successful when they are physically active.

**How?** Provision of financial resources, technical assistance, two-time National Health Information Award-winning curriculum materials that enable adult leaders to effectively address physical inactivity and other health-risk behaviors, volunteers and experts to the girl-serving agencies working every day to help girls become healthier and a public education campaign that includes the involvement of other foundations, spokespersons, media partners, local corporations, retail businesses and service organizations—creating a team to help metro Chicago girls!

Please celebrate the success of this program by sharing this report with others you know who would be interested in learning about what we are doing in metro Chicago. Donations can be made online at [GoGirlGoNetwork.com](http://GoGirlGoNetwork.com) by clicking "Donate" on the tool bar. Select "make a donation" then enter source code G3CHI.

Sincerely,

*Valerie Bushney*

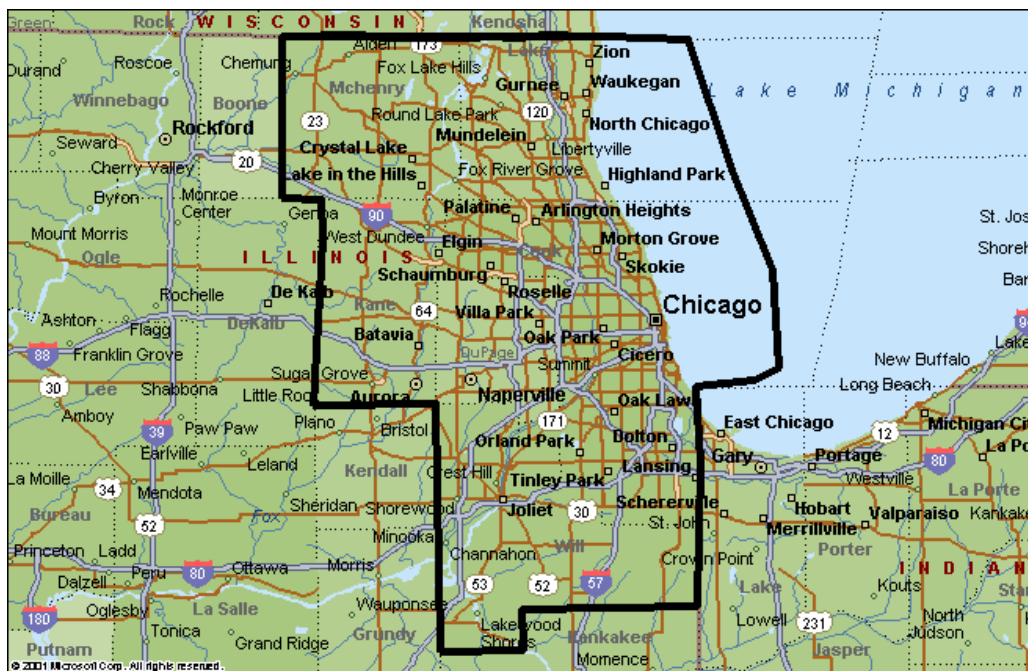
Valerie L. Bushney, MSPE  
GoGirlGo! Chicago Director  
Women's Sports Foundation



## Who Are We Serving?

The program targets organizations serving girls aged 8 to 18 and supports physical activity program delivery in girl-safe space. Emphasis is placed on underserved girls and recruitment of sedentary girls. These organizations are all located in metro Chicago, serving Cook, DuPage, Kane, Lake, McHenry and Will counties.

	2005	2006	2007
<b>Total Girl-serving Organizations in Network</b>	<b>302</b>	<b>335</b>	<b>358</b>
Academic	18	25	33
Athletic	20	27	27
Boy- and Girl-serving	87	97	108
Family Life Centers/Church Recreational	3	10	14
Community Non-Profit/Development Centers	8	11	13
Foundations	6	9	11
Girl-serving Only	35	40	44
Government	19	22	26
Group Home	0	0	0
Healthcare	4	9	11
With no current physical activity component (included in total)	80	85	48
Resource Organizations	22	22	23
<b>Total Girls Served By These Organizations</b>	<b>225,000</b>	<b>251,000</b>	<b>263,000</b>



Middle and higher socio-economic families have the financial resources to pay for girls' sports and physical activity programs, sports camps, and lesson fees. Those parents are able to provide transportation and other financial support to make these opportunities happen. Therefore we are targeting the girls who need it most. GoGirlGo! Chicago organizations don't all maintain socio-economic data, but race/ethnicity demographics give us a clue because racial and ethnic minorities are overrepresented in lower socio-economic groups. We believe we are doing a good job of focusing on the girls who need our help the most.

<b>Race and ethnicity of girls served by these organizations:</b>	2005	2006	2007
African-American	53%	48%	48%
White	15%	16%	15%
Hispanic	26%	30%	30%
Native American	1%	1%	1%
Asian	2%	2%	2%
Other	3%	3%	4%

## Grant-Making

Our GoGirlGo! grant-making partner, the Chicago Foundation for Women awarded cash grants of \$199,863 to 21 local organizations in 2007 to complete the \$500,000, three-year grant-making goal.

	2005	2006	2007	Total
Organizations submitting grant applications	65	42	50	157
Organizations funded	15	16	21	52
Total grant dollars awarded	\$163,810	\$136,327	\$199,896	\$500,033
Participation opportunities created	3,671	1,642	2,605	7,918
Average cost per participation opportunity created	\$45.49	\$83.02	\$76.74	\$68.13
Range of grants awarded (high/low)	\$15,000/5,000	\$15,000/5,000	15,000/1,896	15,000/1,896
Average grant amount	\$10,920	\$8,520	\$9,519	\$9,653
<b>Grantees and Awards</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>	<b>Total</b>
Alternatives, Inc.	--	7,500	--	7,500
Association House of Chicago	--	8,000	--	8,000
Beloved Community Family Services	--	--	12,000	12,000
Boys & Girls Club – James Jordan	13,000	--	--	13,000
Center for New Horizons	--	8,700	--	8,700
Children's First Fund – Rachel Carson Elementary School	9,310	8,045	10,000	27,364
Centro Comunitario Juan Diego	--	--	8,000	8,000
Community Extension Project	--	--	7,000	7,000
Erie Neighborhood House	--	6,500	--	6,500
Ethiopian Community Association of Chicago	--	--	1,896	1,896
Friends of Round Lake Area Parks Foundation	--	6,000	8,000	14,000
Girls Scouts of Chicago	10,000	--	--	10,000
Girl Scouts – Illinois Crossroads Council	15,000	--	7,000	22,000
Girls in the Game	15,000	12,000	--	27,000
Global Girls, Inc.	10,000	15,000	10,000	35,000
Great Lakes Adaptive Sports Association	8,000	8,330	9,000	25,330
Hegewisch Community Committee	--	15,000	15,000	30,000
Joel Hall Dancers	12,000	--	--	12,000
Miracle Center	--	7,728	--	7,728
Muslim Community Center – Full Time School	--	--	12,000	12,000
North Lake Cultural Center	15,000	--	--	15,000
North Suburban Area Project	--	--	15,000	15,000
Nurturing Individuals Needing Assistance (NINA) Foundation	--	--	13,000	13,000
Parkways Foundation – Chicago Park District Berger Park	10,000	7,000	10,000	27,000
Parkways Foundation – Chicago Park District Harrison/ Sheridan Park Collaborative	--	--	9,000	9,000
Parkways Foundation – Chicago Park District Kosciuszko Park	--	--	10,000	10,000
Parkways Foundation – Chicago Park District Rogers Park	9,300	5,000	10,000	24,300
Parkways Foundation – Chicago Park District Sherwood Park	--	--	5,000	5,000
Parkways Foundation – Chicago Park District Trumbull Park	--	--	8,000	8,000
Ridgeville Park District	7,500	--	--	7,500
Southwest Youth Collaborative	--	--	10,000	10,000
Steppin' Higher, Inc.	5,000	5,000	--	10,000
YMCA Wabash	--	4,815	10,000	14,815
Young Women's Leadership Charter School	10,000	--	--	10,000
Youth Guidance	14,700	--	--	14,700
Youth Organization Umbrulla, (YOU) Inc.	--	11,700	--	11,700
<b>Total</b>	<b>163,810</b>	<b>136,327</b>	<b>199,896</b>	<b>500,033</b>

## Vitality Camp – Collaboration in Action

The Women's Sports Foundation, Unilever and the Girl Scouts of Chicago successfully collaborated to reach out to underserved girls in the metro Chicago area. Utilizing GoGirlGo! Chicago Open House week, a key ingredient of the GoGirlGo! Chicago Initiative, aiming to get 100,000 of Chicago's inactive girls active, the Vitality Camp experience created 203 physical activity opportunities for girls between the ages of 8 and 18 and educated their families about the importance of physical activity in their daily lives. Pictured above: Girls enjoying Vitality Camp. Below are a few quotes from participants.



One thing I learned at GoGirlGo! Vitality Camp was:

- Iman, age 10: To treat people nicely
- Nico, age 7: Not to be a meany
- Erica, age 13: How to play softball
- Oceana, age 13: When you sweat, it's a good thing!
- Janita, age 10: Teamwork all the time
- Ashley, age 10: Not to be a flower, be a star
- Courtney, age 9: I need to exercise so I can live longer
- Michaela, age 12: Dances, songs and things about sports and fitness
- Abby, age 8: Everyone is a bully – at least once. I'm not going to be again.
- Shaquira, age 10: How to play soccer and volleyball
- Cora, age 10: You can exercise in a fun way

My favorite thing about GoGirlGo! Vitality Camp was:

- Dymond, age 9: They made me feel like I belong ... hiking, tug-of-war, playing games, going through the woods, making new friends, everything!

## Provision of the GoGirlGo! Curriculum

The GoGirlGo! curriculum, winner of the National Health Information Gold Award in 2004 and 2006, is provided free to any girl-serving organization that is a member of the network. This developmental program enables girls to cope with the physical and mental health and social challenges they are facing, from obesity and smoking to depression and unhappiness with their bodies by reinforcing the importance of physical activity and skills related to responding to peer group pressure. Each girl receives her own GoGirls! Guide to Life, a scrapbook, a GoGirlGo! membership and a subscription to GoGirl News, a quarterly newsletter. GoGirlGo! coach/adult volunteer curriculum guides are delivered to program leaders who administer the GoGirlGo! education program. GoGirlGo! Parents' Guides are delivered to parents and guardians, providing them with tips on how to encourage girls to be physically active.

	2005	2006	2007	Total
<b>Total Programs ordered/using curriculum</b>	169	189	218	358
8-12 yrs.	102	96	158	198
13-18 yrs.	67	93	60	160
<b>Total Girls Reached</b>	11,488	13,004	12,261	24,492
Girls Reached 8-12	8,088	7,644	8,828	15,732
Girls Reached 13-18 (HS)	3,360	5,360	3,433	8,720

## Chicago Community Corporate And Media Partners

The launching of the GoGirlGo! Chicago initiative represents a \$500,000, three-year program commitment with funding coming from the Women's Sports Foundation and matching grant-making partner the Chicago Foundation for Women. We are so grateful to the following Chicago community benefactors, companies and foundations who contributed sponsorship support, non-grant support and in-kind gifts to make the third year of GoGirlGo! Chicago a success:

Advanta	Evidence Video	Kraft	Unilever
BlueCross BlueShield of Illinois	Finish Line Youth Foundation	Michael Reese HealthTrust	Wm. Wrigley Jr. Company
Chicago Foundation for Women	Fleishman-Hillard	PepsiCo Foundation	Foundation
	Gatorade	Playtex Sport	

## Programming and Technical Assistance

GoGirlGo! Chicago staff and Women's Sports Foundation national office staff provided technical assistance and programming to train adult physical activity program leaders throughout the year. Quarterly GoGirlGo! Chicago Leadership Institutes were hosted at grantee organization sites, attracting 129 leaders representing 97 organizations. Nineteen additional technical assistance trainings and conference calls reached 32 organization leaders. Eleven curriculum evaluation and 13 grant process site visits were conducted. Additional support was provided to the community through 48 community outreach and tabling events and daily access and communication through e-mail and phone.

Institute and technical assistance training sessions included information on the GoGirlGo! Network and support materials available, grant writing tips, budget planning for activity programs, attracting and securing media support, recruiting and retaining sedentary girls in physical activity programming and leader curriculum training. A total of 358 organizations, 61 volunteers and 15 experts are registered on the the GoGirlGo! Chicago Network.

To date there have been more than 100 free open houses provided by organizations supporting GoGirlGo! designed to reach girls in the 8- to 18-year-old age range who are inactive or not currently registered as participants in regular programs.

GoGirlGo! Chicago Open House Week in June, and additional summer and fall open houses that were part of seasonal program changes, introduced 1,370 new girls to activity and featured 44 different events by 38 organizations offering free introductory programs for sedentary girls. "Open House Kits" were provided to each organization and consisted of CD-ROMs with template open house promotional flyers, copies of all event support materials, promotional posters, banners to hang in the open house facility, stickers, participation certificates and GoGirlGo! labeled gifts and activity materials.

## Hegewisch Community Committee – A GoGirlGo! Story

Hegewisch Community Committee works with three schools on the Southeast side of Chicago. The Hegewisch's Girls' Sports Buffet GoGirlGo! Program started out in 2006 with 50 girls, the support of the community, technical assistance and knowledge gained from attending GoGirlGo! Leadership Institutes. "When we saw the immediate impact of the GoGirlGo! program we applied for grant funding with hopes of growing the program to reach more girls. When we were awarded GoGirlGo! Chicago grant funding for \$15,000 our community celebrated and got even more involved, and in 2007 our program exploded. We are so thankful for the Women's Sports Foundation. We now serve over 157 girls, have exceeded our enrollment and never plan to turn a girl away! The goal of our program is to give girls an opportunity to engage in a healthier lifestyle both physically and mentally. Our bi-weekly program introduces girls ages 10 to 14 to a different sport every month, for a total of 36 weeks. Each month the girls in the program are introduced to the fundamentals of dance, basketball, bowling, double-dutch, swimming, volleyball, yoga, softball, golf and track, in addition to a kickboxing class offered on Mondays, Wednesdays and Fridays on a bi-monthly basis. The program meets on Tuesdays and Thursdays from 2:30 until 4:30. The impact of the Women's Sports Foundation's GoGirlGo! Chicago grant funding has forever impacted the lives of the girls in the Hegewisch community."



— Susan Garza, Program Director, Hegewisch Community Committee.

## Public Education Campaign

There is no surer form of advocacy than education. More than 25 million media impressions have been generated in metro Chicago since GoGirlGo! Chicago launched in February of 2005. In 2007 10 million media impressions were generated through newspaper articles, including in the Chicago Tribune, impressions from the "CBS Morning Show" and a reoccurring CAN TV 21 interview.

Chicago-area leaders wrote letter of support for federal funding on behalf of GoGirlGo! Chicago and were active as supporters and spokespersons for the GoGirlGo! Chicago initiative. They include: The Honorable Michael W. Stuttley, Judge, State of Illinois Circuit Court of Cook County Juvenile Justice Division; Margaret Stender, President and CEO, Chicago Sky WNBA; Timothy J. Mitchell, General Superintendent & CEO Chicago Park District; Renae Ogletree, Student Development Director, Chicago Public Schools; Colleen Lammel-Harmon, Mayor's Fitness Council Executive Committee Chair; and John Hoewel, Attorney Hoewel & Associates.



Chicago-area major network media representatives for community affairs receiving PSA footage to air as drops include: Merri Dee, WGN-TV Channel 9 Public Service Director; Diana Palomar, WLS-TV ABC 7 Public Affairs Director; Elizabeth Shapiro-Abrams, WBBM-TV CBS 2 Corporate Communications Director; Wanda Wells, WFLD-TV FOX 32 Public Affairs Director; Luisa Echevarria, WGBO-TV Univision Public Affairs Director Community Relations; and Toni Flavo, WSNS-TV Telemundo & WMAQ-TV NBC 5 Public Relations Director.

Women's Sports Foundation Public Policy Officer Terri Lakowski delivered a Title IX conversation with Chicago's Leadership on Nov. 15, 2007, at a GoGirlGo! Chicago Institute hosted at Washington Park.

Local celebrities that participated in education campaign activities included the Chicago Bandits women's softball team, Chicago Rush arena football team, Chicago Sky women's basketball team and Carina Ex, CAN TV 21.

Valerie Bushey, GoGirlGo! Chicago Director held 45 meetings with individuals to educate them about the GoGirlGo! program. Donna Lopiano, former Women's Sports Foundation CEO, conducted more than a dozen key influencer meetings to gain support for the GoGirlGo! Chicago program, and GoGirlGo! Senior Program Officer Cicley Gay conducted meetings to support the GoGirlGo! Chicago grant making process.



Key partnerships cultivated or maintained include: New 2008 GoGirlGo! Chicago Grant-Making Partner The Chicago Community Trust, Gera-Lind Kolarik owner of Evidence Video, DePaul University, Chicago State University, Chicago Sky, Chicago Rush, Chicago Wolves, University of Illinois at Chicago, Chicago Foundation for Women, Consortium to Lower Obesity in Chicago Children (CLOCC), Kids Golf Foundation, Chicago Park District, Chicago Charter Schools, Communities in Schools (CCIS), Northern Illinois University, Chicago Bandits, Kid Fit, Girl Scouts of Chicago, Illinois State Treasures Office, South Suburban Disproportionate Minority Confinement Forum on Youth, Chicago Area Project, Mayor's Fitness Council, Chicago Girls Coalition, Game On! Sports Camp 4 Girls, Youth Smoking Prevention, Lincolnwood Chamber of Commerce, and This runs for Jack Foundation. Key partnerships were also created with all Illinois-based colleges and universities career placement offices for internship recruitment.

## Research

A research tool was produced by Don Sabo and the Women's Sports Foundation called the GoGirlGo! Survey to assess attitudinal and behavioral changes of girls that use the curriculum and are exposed to activity under the guidance of a program leader that has received GoGirlGo! technical assistance. Funding is being sought to compile the data, produce and distribute the results.

In year two a report on "The Status of Health and Physical Activity in Chicago Hispanic Girls" was produced and distributed. This coupled with the first-year report on "The Status of Health and Physical Activity of Metro Chicago and Illinois Girls" show that female youth in Chicago's Cook and collar county areas are not getting sufficient physical activity, either through sports teams or physical education courses in school. Coupled with poor nutrition and sedentary lifestyles, the problem is not just about failing to provide more girls with athletic and fitness opportunities—it is about endangering the public health—as indicated by comparisons with female adult populations throughout the reports. If trends do not reverse in the coming years, the current high rate of medical costs associated with obesity and diseases associated with sedentary lifestyles will continue to rise.

Visit [www.GoGirlGoNetwork.com/Chicago](http://www.GoGirlGoNetwork.com/Chicago) to download a full copy of these reports. The report on Hispanic girls is also available in Spanish.

We know that girls who participate in sports and physical activity lower their risk for a host of risky health behaviors. Getting more girls involved in regular physical activity could have a profound positive impact on the current health of Chicago girls.

### Wabash YMCA – A GoGirlGo! Story

"Our GoGirlGo program was delivered to 35 girls ages 8-12 years at the Wabash YMCA from Mayo, Drake and Wells Elementary Schools in Chicago's Bronzville community. Thanks to GoGirlGo! Grant funding, we were able to extend our program from eight weeks to year-round because of the success of the program and the girls' interest. The girls are involved in dance, volleyball, spirit/cheer, double dutch and seasonal sports/activities for 40 weeks of the year, plus curriculum training for one hour each of the 40 weeks. The grant has made it possible for our GoGirlGo! program to run over the summer months and throughout the school year. We meet after-school at 4 p.m. on Mondays, Wednesdays and Fridays, and our girls' attitudes toward healthy life choices are changing."

— LaVonna Loving, Site Director.



### Miracle Center – A GoGirlGo! Story

"I want to take this opportunity to thank you, the Women's Sports Foundation and the Chicago Foundation for Women! Thank you all for providing The Miracle Center with the \$7,728 of seed money to start GoGirlGo! last year. With the grant funding, training at the Leadership Institutes and our internal efforts the girls have been inspired, motivated and changed through the program. We have experienced 'breakthroughs' in the lives of our young girls. They are growing in the knowledge of themselves as individuals and are continuing to transform physically—feeling better about themselves."

"The Miracle Center did not reapply for this year's (2007) grant funding because we want other organizations to be able to receive the same experience and breakthroughs that we did with our girls. The grant money helped us purchase the equipment that we needed to provide activity programming and give the girls exposure experiences through GoGirlGo! Game Days and participate in other 'active' events. We will continue with our partnership with GoGirlGo! Chicago as a network organization and use all of the other services available to us. We remain faithful to the cause in empowering young girls and keeping them active. Please keep me in the loop because we want to remain active. GoGirlGo! Thank you!"

— Mary A. Santana, Executive Director.

## What Have We Learned This Year

GoGirlGo! Chicago is a community initiative of the Women's Sports Foundation through which we are learning how to share the tenants of recruiting and retaining the participation of sedentary girls in sports and physical activity programs at the grassroots level, support the organizations that serve them and generate community excitement about the importance of every girl being active. A key process in any pilot program is to build on success and eliminate mistakes. Here's what we've learned through 2007:

- a. Pledges to Get Girls Active.** Though the messaging and structure was simplified on the Web-based pledge donation site, public pledges to get a girl active was ineffective. Through surveys, we learned that we needed a grass roots event for the public to be involved in to feel directly committed to the Initiative. In 2008 we will be conducting a grassroots event which will include a pledge component to get a girl active. The goal in the second year of the event will be to see if and how participants are still engaged in physical activity with their girl or girls.
- b. Open Houses.** Open house events continue to be perceived by program leaders to be excellent recruiting events for physical activity programs. Although not all open houses were conducted during Open House Week in June of 2007, organization leaders indicated that open houses are valuable recruiting activities throughout the year, especially leading into seasonal programming changes. We will continue to work with organizations to support their needs for a tool to recruit girls. In 2008 we will have several spotlighted open houses.
- c. Distribution of Curriculum Materials/Training Trainers.** The materials are well received and trainings are well attended. Inventory ran short this year for programs ordering in the fall of 2007, but new curriculum will be available in the first quarter of 2008. In 2007 the shipping time lag was not a challenge because inventory of curriculum materials was kept in community office storage and dispensed locally.
- d. Public Education Campaign.** A tracking system of clippings from area print media was effective in providing media exposure numbers for national and larger local press exposure. A review and continued closer look at an internal media tracking system that will allow more differentiated pulls of information is necessary.
- e. GoGirlGoNetwork.com Web Platform.** GoGirlGoNetwork.com, a Web-based platform allowing girl-serving organizations to talk to each other and access volunteers and experts was promoted through Institutes, trainings, technical assistance and the GoGirlGo! Chicago Community e-newsletter. It is a two-year old component that was added to the pilot community project as requested by the organizations. Encouraging organizations to populate their records is a tremendously time-consuming challenge. Research demonstrates that successful online networks require significant initial promotion and material incentives in order to expose members to value of the site. Once usage critical mass is reached, intense promotion is no longer needed and nonmaterial incentives (i.e., awards) are valued.
- f. Partnerships: Vitality Camp:** A collaboration with Unilever, the Girl Scouts of Chicago and the Women's Sports Foundation provided insight on how effective community programming, technical assistance and partnership can provide successful outreach opportunities. Extensive efforts to develop partnerships for successful outreach to underserved populations was a focus throughout the 2007 initiative.
- g. Evaluation of Organization Participation.** The following evaluation measures with the organizations involved are in progress:

We will continue to follow the shifts in the types of organizations that participate ("established," like YWCA vs. "new," like a group who takes on girls-centered mission/activity) and plan to assess whether they had physical activity as part of their program before or did they just start with the GoGirlGo! materials. The following evaluation measures with the organizations involved are in progress:

  - Number of new organizations who participate, and their size (number of participants)
  - Number of organizations registered in the GoGirlGo! community network and how many use the directory to network and share best practices with other GoGirlGo! organizations
  - Number of community leadership workshops and curriculum trainings, how many program leaders attended and their effectiveness
  - Number of community events where multiple GoGirlGo! organizations work collaboratively to send the message about girls and the benefits of physical activity; key presentations and media placements
  - Number of local community organizations who participate (host events) and/or pledge (financial donations)
  - Number of girls who display attitudinal changes and increased participation in regular physical activity using pre- and post-program surveys conducted by GoGirlGo! grantees



## How You Can Help

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GoGirlGo! is meeting a critical need in the metro Chicago area, and we're looking for mentors, donors and advocates to help us ensure that all local girls have a chance to grow up healthy and happy.

**Give of your time!** – Lead by example. Encourage and show girls up front and center or behind the scenes as an active supporter.

- Volunteer with GoGirlGo! Visit [GoGirlGoNetwork.org\Chicago](http://GoGirlGoNetwork.org/Chicago) and register to become a GoGirlGo! volunteer or expert for an organization in your community.
- Host or organize a group event of friends/colleagues to learn more about GoGirlGo! Chicago.
- Register and participate in a 2008 Women's Sports Foundation event to support GoGirlGo! Chicago.

**Get Your Company Involved!** – Invest in your future workforce! Eighty percent of female executives in Fortune 500 companies played sports. It's where all of us learn to be competitive and confident.

- Team up with your co-workers for this great community service activity and name GoGirlGo! Chicago your company's selected charity for 2008.
- Participate in a walk, run, stair climb or any activity of choice as a fundraiser for GoGirlGo! Chicago.

**Give of your resources!** – For as little as \$20, you can provide an opportunity for a disadvantaged girl to play. For more information, call the GoGirlGo! Chicago office or send your donation to the GoGirlGo! office.

- Offer a matching contribution program for employee donations or make a gift and have it matched through your company's matching gift program
- Make a gift in honor or memory of someone special
- Include the Women's Sports Foundation in your will, trust or estate plan
- Make a gift of appreciated stock
- Make a gift of sports equipment to expose girls to activity

## Thank You!

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Your support of GoGirlGo! Chicago is much appreciated.

Please feel free to call (773) 478-8839 and ask for Valerie Bushey, GoGirlGo! Chicago Director, at the GoGirlGo! Chicago office to find out more about the program or you can e-mail her at [VBushey@WomensSportsFoundation.org](mailto:VBushey@WomensSportsFoundation.org).

We welcome your suggestions and involvement. If you think the program is deserving of a donation, we would greatly appreciate being considered. We're out to help the metro Chicago girls who need it most and your support is important to our success. Donations can be made online at [GoGirlGoNetwork.com](http://GoGirlGoNetwork.com) by clicking Donate on the tool bar. You can enter source code G3CHI to support GoGirlGo! Chicago after you click on the "Make an online donation" link.

GoGirlGo! Chicago Year Three Progress Report, ©April 2008

GoGirlGo! is an initiative of the Women's Sports Foundation. Founded in 1974 by Billie Jean King, the Women's Sports Foundation is a national charitable educational organization seeking to advance the lives of girls and women through sports and physical activity. The Foundation's Participation, Education, Advocacy, Research and Leadership programs are made possible by gifts from individuals, foundations and corporations.

For more information, please call the Foundation at (800) 227-3988, e-mail [info@WomensSportsFoundation.org](mailto:info@WomensSportsFoundation.org) or visit [www.WomensSportsFoundation.org](http://www.WomensSportsFoundation.org). For more information about GoGirlGo!, visit [www.GoGirlGo.com](http://www.GoGirlGo.com).